

To Whom It May Concern

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### January 2012 Subsidiary Monthly Earnings

The following are the monthly earnings of our subsidiaries for January 2012(FYE March 2012).

(▲ = decline; ¥ millions, %)

	January 2012		Fiscal Year Cumulative	
	Net Sales (Million yen)	Changes from the previous year(%)	Net Sales (Million yen)	Changes from the previous year(%)
TV TOKYO	8,164	6.2	76,050	▲1.9
Time Sales	4,277	3.1	40,709	▲5.3
Spot Sales	1,626	4.4	18,786	▲0.6
Time and Spot Sales (Total)	5,903	3.4	59,496	▲3.8
BS JAPAN	694	32.2	6,394	21.0
TV TOKYO BROADBAND	160	▲16.6	1,716	▲10.7

- ※ 1. We have not performed closing adjustments, which results in different figures for closing and earnings.  
 2. Display units have been rounded to the nearest figure.

[Reference] January 2012 Monthly Household Viewership Ratings and Full-Year Household Viewership Ratings  
(Video Research Ltd. survey)

	January 2012 (Changes from the previous year)	FYE March 2012 (Changes from the previous year)
Golden Time Viewership Ratings /Audience Ratings	6.6%(+0.3pt) / 9.0%(+0.4pt)	5.9%(-0.2pt) / 8.3%(-0.3pt)
Prime Time Viewership Ratings /Audience Ratings	6.1%(+0.2pt) / 8.6%(+0.4pt)	5.6%(-0.2pt) / 8.0%(-0.3pt)
All day Viewership Ratings/ Audience Ratings	2.9%(+0.1pt) / 6.1%(+0.1pt)	2.7%(-0.1pt) / 5.9%(-0.3pt)

- ※ 1. pt is the number of points up or down.  
 2. January 2012 (January 2, 2012 through January 29, 2012); January 2011 (January 3, 2011 through January 30, 2011)  
 3. FYE March 2012 (April 4, 2011 through January 29, 2012); FYE March 2011 (March 29, 2010 through January 30, 2011)  
 4. Golden Time (19:00-22:00 time slot), Prime Time (19:00-23:00 time slot), All day (6:00-24:00 time slot)  
 5. Audience Rating is the ratio of TV TOKYO viewership, assuming total viewership of all TV channels is equivalent to 100.